

(555) Presentation Individual

Description & Eligibility

Using current technologies and software, prepare and deliver an effective multimedia presentation on the topic provided. Any postsecondary or secondary division contestant may enter this judged event. A contestant may not participate in more than one of the following events in the same year. Presentation Individual and Prepared Speech. A previously used presentation may not be used. Entries that do not follow the provided topic or the Copyright and/or Fair Use Guidelines will be disqualified.

Topic

New generative-AI tools—such as ChatGPT for writing help, Adobe Firefly for images, and Sora for video creation—are rapidly changing how teachers teach and how students approach learning. These technologies can break down tough lessons, give instant feedback on essays, and quickly create eye-catching visuals, but they also raise concerns about academic integrity, over-reliance, and data privacy.

Your challenge is to craft a multimedia presentation that shows how generative AI is reshaping education from elementary classrooms to university lecture halls. Use solid research—articles, studies, and school surveys—plus real stories you have observed or experienced. Highlight the key benefits, such as personalized tutoring, adaptive feedback, and creative project support, while also examining the main risks, including academic dishonesty, misinformation, and unequal access to reliable AI tools. Finish by sharing a concise call to action—a set of three practical steps—to help educators, students, and families use AI smartly, safely, and fairly.

Points to consider include, but are not limited to:

- Benefits (personalized tutoring, adaptive feedback, creative project support, etc.)
- Risks (academic dishonesty, AI misinformation, access gaps, etc.)
- Call to Action (develop a brief three-step plan that schools can adopt immediately)

Contestant Must Supply

- One (1) copy of the Works Cited formatted in accordance with the *Style & Reference Manual* and signed BPA Release Form(s) for each round of the event (preliminary and final)
- Digital presentation tools and supporting equipment (device, software, projector, extension cords, etc.).

Contest Notes

- Method of evaluation: judged.
- Carry-in and setup of equipment must be done solely by the contestant and must take place within the time allotted.
- No Internet access will be provided on-site at NLC; however, contestants may provide their own access to be used only for their presentation to the judges.
- Length of event: no more than three (3) minutes for setup, no less than seven (7) and no more than ten (10) minutes for oral presentation, and no more than five (5) minutes judges' questions.
- Finals may be part of the competition.
- Each state is allowed three (3) entries.

Contest Competencies

- Apply technical skills to create a multimedia presentation which will enhance the oral presentation
- Demonstrate effective oral communication skills
- Secure facts and data from multiple sources, emphasizing research skills

Contest Specifications for this Event

- The contestant is to make effective use of current multimedia technology in the presentation (e.g., sound, movement, digital video, etc.).
- Contestant should use space, color, and text as design factors.
- The use of graphics, including charts, must be a part of the presentation.
- Format Works Cited according to *Style & Reference Manual*.

Common Specifications for all BPA Judged Events

- The contestant is responsible for securing a signed BPA Release Form(s) from any person, including oneself, whose image or work is used in the project.
- The contestant is responsible for citing all sources, including oneself, on the Works Cited page for any work used on the project. It is the policy of Business Professionals of America to comply with copyright law. The *Style & Reference Manual* contains guidelines for Copyright and/or Fair Use. Contestants will be disqualified for violations of the guidelines.
- Materials must follow the organization's BPA Graphic Standards and make proper use of the BPA logo and/or organization's name. Refer to the BPA Graphic Standards in the *Style & Reference Manual*.
- Judges' comments will be returned digitally through the online judging system at the national level. Materials submitted for technical judging will *not* be returned and will *not* be available at NLC.

(555) Presentation Individual
Presentation Scoring Rubric

Required Elements (If any question results in a NO, please assign a score of 0)				
Contestant followed the topic.	<input type="checkbox"/> Y <input type="checkbox"/> N			
Contestant followed the Copyright and/or Fair Use Guidelines.	<input type="checkbox"/> Y <input type="checkbox"/> N			
If answered no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> :				
Evaluation Criteria	Below Expectations 0-5 points	Meets Expectations 6-10 points	Above Expectations 11-15 points	Points Awarded
Delivery & Engagement	Contestant rarely maintains eye contact, uses minimal gestures and body language, or has significant inconsistencies in tone and pace.	Contestant occasionally breaks eye contact, uses limited gestures and body language, or has some inconsistencies in tone and pace.	Contestant maintains good eye contact, uses appropriate gestures and body language, and varies their tone and pace adequately.	/15
Organization, Design & Structure	The presentation lacks coherence, and the contestant's approach does not clearly convey a structured or purposeful flow.	The presentation has some gaps in organization, and the contestant's structure is occasionally unclear or inconsistent.	The presentation content flows adequately, and the contestant demonstrates a clear and well-integrated structure throughout.	/15
Evaluation Criteria	Below Expectations 0-10 points	Meets Expectations 11-30 points	Above Expectations 31-50 points	Points Awarded
Content Knowledge	Presentation demonstrates a limited understanding of the topic and includes mostly irrelevant or inaccurate information.	Presentation demonstrates a basic understanding of the topic and includes a mix of relevant and irrelevant information.	Presentation demonstrates a good understanding of the topic and includes relevant and accurate information	/50
Evaluation Criteria	Below Expectations 0-4 points	Meets Expectations 5-7 points	Above Expectations 8-10 points	Points Awarded
Judges' Questions	Responses lack depth and fail to demonstrate a comprehensive understanding of the topic.	Some responses lack detail or clarity. The understanding of the topic is partially demonstrated.	Responses are detailed, insightful, and effectively address the judges' questions.	/10
Timing & Documentation	Setup lasted no longer than three (3) minutes, presentation lasted no less than seven (7) minutes and no longer than ten (10) minutes. Works Cited is in the correct format according to the <i>Style & Reference Manual</i> and BPA Release Form(s) were submitted at presentation check-in (both preliminaries and finals).			/10
TOTAL PRESENTATION POINTS				/100

Props and/or additional items shall not be used as a basis for scoring.

PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES